September 16, 1952

QUESTIONNATRE

SIGNIFICANT PSYCHOLOGICAL ACTIVITIES DURING THE QUARTER FROM JULY 1 THROUGH SEPTEMBER 30, 1952

This questionnaire is directed to the quarter ending September 30, 1952.

In the document referred to above requested that the Psychological Strategy Board submit its annual status report with the assistance of the Departments of State and Defense and the Central Intelligence Agency, Similar staff assistance is

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indispensable to the preparation of adequate quarterly progress reports, particularly with reference to the natter underlined above.

In view of the deadline (November 1) for submission of the first quarterly report by the Board to the President and the NSC, it is requested that the response to this questionnaire be made available to the staff of the PSB by October 10, 1952,

The response to this questionnaire should be briefer than the corresponding material which was submitted for inclusion in the annual status report referred to above. It should not contain detailed budgetary or performance statistics.

A. General Ovestions

- 1. What activities has your agency engaged in during the quarter which are psychologically significant for the attainment of national objectives? (All activities having a psychological impact, including informational activities, should be included. Particular attention should be given to new activities; to cases in which there has been a change in the level or character of activity, or in methods; or to cases in which there has been a change in the effect of the activity due to changes in surrounding circumstances.)
- 20 (a) What is the estimate of your department or agency of the effectiveness of the activities described in response to question 1,

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measured against the objectives to which they are designed to contribute?

- (b) What surrounding circumstances have had a significant bearing on their effectiveness?
- (c) What new evidence has emerged during the quarter concerning the psychological effectiveness of activities conducted before the reporting period?
- 3. What significant progress has been made in developing plans and capabilities for contributing further to the national psychological effort?
- 4. What need is felt for changes in policies, plans, or capabilities with a view to the more effective conduct of the national psychological effort?
- B. Specific Questions (In answering the general questions above, the respondents are particularly requested to include information on the specific questions set forth below, subject to the judgment of each responding agency as to the relevance of each such question to its role in the national psychological effort. Each question should be answered, insofar as applicable, in such a way as to shed light on all four of the general questions listed above. This list is not intended to be exhaustive.)

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- 1. What psychologically significant activities have been carried on, and with what affect, with respect to
 - (a) The problem of neutralism and anti-American sentiments in Western Europe, including the United Kingdom?
 - (b) The problem of securing ratification and implementation of the Roam "contractual agreements" and the European Defense Community treaty?
 - (c) Soviet "hate-America" propaganda?
 - (d) National policy objectives in the Middle East?
 - (e) The Allied position in West Berlin?
 - (f) The international role of Japan in the post-treaty era?
 - (g) National policy objectives in Latin America?
 - (h) The international psychological implications of recent events in South Africa?
- 2. What changes have occurred in the level, character, or effectiveness of propaganda activities, on both sides of the Iron Curtain? In particular—
 - (a) What changes have occurred in the field of electromagnetic warfare (broadcasting facilities, Soviet counter-measures,

25X1C etc.)?

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- 3. What new evidence is on hand concorning the psychological impact of United States technical assistance in under-developed areas?
- 4. To what extent have psychological objectives abroad been furthered through activities involving collaboration with (a) non-governmental organizations and individuals in the United States, and (b) with 25×1 (Eederal agencies other than MSA and the member agencies of PSB?



6. What use has been made, and with what effect, of shows of military force (including atomic weapons tests) as a psychological device?

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